Walking Bird

RC Box 1688 • Richmond, VA 23173
800.525.8247
sales@walkingbird.com
www.walkingbird.com

Send Us Your Logo

We want your logo to look its absolute best. Follow the guidelines below to ensure high-quality printing Please contact us for details at 800-525-8247.

- **Send one-color art**
- **Acceptable file formats: .ai, .eps, .pdf, .tif, .jpg, .gif, .bmp and .png**

Whole imprint area:

1 x 3 imprint size
Note: web will reduce or enlarge imprint to this size

.eps and .ai file format:

Created with graphic design programs like Adobe Illustrator and CorelDraw. Since these are graphic design programs, most basic computers do not come with these applications.
- convert all type to outlines or paths.
- one-color art

Do you only have a logo? ➤➤ if you have a logo only and would like Walking Bird to add type, manipulate, or upload it to your library please email: sales@walkingbird.com. If you upload a logo only the site will size to fit imprint area accordingly

.tif or .psd file format:

This is a scan image format. If scanning your logo, use settings below to create a high-quality scanned image.
Set your scanner to:
- Black-and-White mode:
  - 300 dpi
  - bitmap or black-and-white color mode
  - scan at size logo will be used
  - save as .tif or .psd file format

Walking Bird may resize art to fit or better fit on the form.

CAUTION: a logo copied from a web-site is not suitable for printing.
Screens do not reproduce very well on this type of printing.
Please be advised that we may need to alter your logo if it has screens in it.